

DRIVE YOUR TRIUMPH DAY

A Commemoration of Sir John Black's Birthday

Dear Fellow Triumph Owner,

It's time to make plans for Drive Your Triumph Day, February 10, 2020.

My name is Rye Livingston and I'm with the Triumph Travelers Sports Car Club in Northern California. In 2015 I encouraged members of our club to drive their Triumphs on February 10th, to celebrate Sir John Black's Birthday, the man who organized Standard's purchase of Triumph after the war, and went on to make the cars we enjoy driving today. This celebratory drive has been building momentum every year. For 2019 I received close to 350 photos from all over the world: UK, Scotland, Ireland, New Zealand, Australia, South Africa, Uruguay, Netherlands, Switzerland, Germany, Italy, Finland, Canada, Holland, Czech Republic, and of course all over the USA. This year is going to be a bit more of a challenge as February 10th falls on Monday. As tempting as it may be to plan a drive for the weekend, we're going to keep true to the day, and please submit photos only taken on Monday, February 10th, 2020.

The concept is straightforward. On February 10th, go for a drive in your Triumph. Take a scenic drive on a country road or out to lunch, to the market, to work, where ever. Go for a drive alone or in a big group from your local Triumph Club. Take your spouse, buddy, child, grandchild or your dog; then take a photo. The photo is mainly of the car, and the owner if possible, ideally in front a cool spot, landmark, scenic view, in front of the hardware store or in your driveway. If it's the middle of the winter where you live and your car is in hibernation, or in the middle of a restoration, take a photo of it anyway in the garage. Some winter photos I've received have the garage door open with the car tucked under a cover, and snow outside. Have fun with it, and participate.

Next step is to email a high-resolution photo to driveyourtriumphday@gmail.com along with some basic information: owner's name, year and model of car, and place photo was taken (city, state, country). The photos will then be published not only in our club newsletter, but also in USA's national magazine "*Vintage Triumph Registry*", and on the Drive Your Triumph Day website: <https://driveyourtriumphday.shutterfly.com>

Please feel free to send this on to other Triumph Clubs you may know of, and your club Activities Chairman and Newsletter editor. Last year a few Standard Clubs joined in too, which is all good.

Be sure to contact me with any questions you may have, and thank you in advance for getting the message out to your members and friends to Drive Their Triumphs on February 10th.

Regards,
Rye Livingston
Activities Chairman
Triumph Travelers Sports Car Club
Celebrating our 62th Anniversary
1960 Triumph TR3A
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